

Fruchthendler PTA 2022-23

November 10, 2022

General PTA Meeting

Attendance (in-person): Julianna Adams, Michael Benneyworth, Amy, Christina Garcia, Kim Mulligan, Cassie Konrath, Tim Eriksson

Attendance (via Zoom): Rosemary Bright

1) Call Meeting to Order

- a. Meeting called to order at 3:04 by Julianna Adams (due to technical difficulties with zoom)

2) Approve Minutes from October Meeting

- a. Discussion: edits to September Meeting Minutes have been made; no discussion on October Meeting Minutes
 - i. Motion to approve by Kelly Watkins
 - ii. Seconded by Michael Benneyworth
 - iii. Motion voted and approved

3) Reports from Committee Chairs

a. Movie Night

- i. No committee representatives present
- ii. Julianna A. made brief comments on event:
 1. Event was a lot of fun and well received by Fruchthendler Community
 2. Event generated revenue which will be covered by Michael B. in the Treasurer's report

b. Spell-a-thon

- i. Michael B. reported on progress
- ii. Deadline to submit pledges was today
- iii. To date ~\$8500 has been collected, but there could still be money in the front office (after this morning) and online collection have until 11:59 pm.
- iv. Estimated total once online pledges are counted is over \$9000, what the budgeted as collected funds (in the budget) was \$7000
 1. Since more money was generated and more pledges were received, Michael asked for a motion to increase the prize budget by \$200 (from \$500 to \$700)
 - a. Questions about how budgeted amount for prizes were calculated, it was explained that it estimated 70% of last year total collection
 - b. Cassie K. suggested that the budget not be increase and rather the money be used towards other things for the school. She felt that student would be more pleased with that option than their children getting a prize
 - c. Julianna A. asked if they should first calculate the total number of children in each prize bracket to have a more concrete

- b. It was realized that lunch shift hours (although signed up for) were not fulfilled by volunteers. Everyone did agree the lunch hour is a challenge
- 4. Cassie K. commented in support of keeping the Book Fair in Room 2, for the following reasons:
 - a. It is nice to still use the library as the resource it is supposed to be without the distraction of the book fair
 - b. During movie night it was such a joy to see the student/parents reading together and enjoying the bookfair
- 5. Spring Book Fair – if no volunteers it will be cancelled. A call has already been made and so far no volunteers
 - a. Tim E. said he would be happy to include it in his newsletter.
 - b. Christina G suggested position descriptions for the assistance needed to help parents feel like they know what they are getting into. They need a book fair coordinator and then shift volunteer
 - c. Rosemary B. asked what the amount earned on the online book fair was- the amount was not known. She went on to say that she thinks the book fair is valuable, and she would hate to see the in-person version not happen, but maybe going online is the way to go.
 - d. Art Show (Still no volunteers) might be a good venue/event to combine the book fair with to get more traffic (suggested by multiple people)

d. Spelling Bee

- i. Reported by Julianna A.
- ii. Test for 3-5 only grade set for Nov 18th in the AM
- iii. K-2 whole other thing, so not in this spelling bee
- iv. Actual spelling bee Dec 6th Tim E. was not sure of the time
 - 1. Kim M. mentioned that this might be the same day as 2nd quarter benchmarks
 - 2. Juliana said they tried to ensure that it wasn't overlapping but it was also difficult because they have volunteers, and they need to work with their schedule
- v. Nicole is the chair, knows the budget and is taking care of the prizes.

4) Reports from Officers (presented by Michael B.)

a. Treasurer's Report-

- i. 5th grade promotion fund
 - 1. \$400 raised in DQ Sales
 - 2. Butterbraid sales have not been included but gone very well. They will be included next month
 - 3. Close to fundraising goal already, asked if everyone thinks they need to continue DQ?
 - a. Cassie K. says the kinders love it
 - b. No consensus was agreed on
- ii. Chess Club had an increase with some fees paid
- iii. Movie Night
 - 1. Total Revenue - \$2100
 - 2. Total Cost- \$661
 - 3. Profit was made
- iv. Dining for Dollars (gains made)

1. Chipotle was a good dining for dollars – Fruchthendler earns 30% of their total sales for the day
2. Tim E. suggested doing it as much as possible; Juliana A. informed that you are only allowed to sign up 2x per year. Tim E. stated at least we are maxing this out
- v. Uncategorized income
 1. Reimbursement for technology = Kinder SeeSaw check received
- vi. It was explained that November was a big cash month
 1. Spell-a-thon dollars
 2. Book Fair dollars
 3. Butterbraid dollars
- vii. Julianna asked how the 5th grade get the dollars for their fundraising. Michael explained all dollars come into PTA and then are put in their proper category
- b. Direct Giving has a little bump – total is \$5158
 - i. After this time of year doesn't seem to grow very much but maybe one last push would be a good thing
- c. Annual Financial Review
 - i. Suggested revisions to first iteration have been made in full
 - ii. Found more documents (i.e. receipts) which helped the document to have less errors
 - iii. The hope is that this year, the document will be better
 1. Michael mentions that he needs to follow-up with people more to ensure all the documents are received by the PTA to make the financial review stronger
 - iv. To date the bank account and quickbooks align with each other.
 - v. Committee noted changes and signed off on the document
 1. Kelly W. asked if the document was considered strong enough to be approved
 2. Michael B. said yes they said it was fine since the discrepancies that were noted had been addressed
 - a. The audit committee had missed receipts
 - b. More receipts were found after the first draft.
 - vi. Motion to approve the Annual Financial Review by Amy
 - vii. Seconded by Kim M.
 - viii. Approved by General PTA Body
- d. Fundraising Report
 - i. Nicole (chair) was not present
 - ii. Cassie suggested that we look at Peter Piper and potentially plan more events there because the amount they pay out is higher. She thought it was something like this:
 1. Event 1 10%
 2. Event 2 15%
 3. Event 3 20%
 - iii. Michael presented a fundraising opportunity at Golf n' Stuff
 1. Golf n' Stuff would sell Fruchthendler tickets for 1- round of golf for a \$8 (normally \$14) and then we can upsell them. Golf n' Stuff recommends up selling to the full \$14. Then Golf n' Stuff organizes a block of time (usually Saturday morning) where you can arrange a tournament for the kids to come use their tickets

2. In addition to the revenue generated by the ticket sales, Fruchthendler could choose to get sponsorships for each hole. The sponsorship would include putting their advertising at each hole and for it to remain the whole day. Sponsorship would go 100% to Fruchthendler.
3. Cassie really likes the idea, but she thought there was a deal of for \$25 unlimited play for 2 hours (includes laser tag, etc.)
 - a. General consensus was to see if there could be a better package put together that would be all-inclusive.
 - b. Michael will see what other offers they can provide.

5) Call to the Audience

- a. No one had any additional items

6) Principal's Report (presented by Tim E.)

- a. New tables have been received
 - i. They are very nice, smaller- but everyone fits
 - ii. More tables are being ordered with remaining funds
 - iii. Harder to store, so this is why more are needed to avoid storing more chairs- storage space is very hard to find
- b. New lights
 - i. LED lights are being installed
 - ii. Current staging area is room 2
 - iii. Installation is currently happening and has caused a lot of mess- reaching out to the company see if they can address the mess left
- c. Tax Credit
 - i. Letters are going out on Fruchthendler Letterhead
- d. Principal's Meeting
 - i. Went well -thank you to everyone who attended and also had questions
 - ii. All questions were addressed at the meeting
- e. Classroom Survey
 - i. Students will be given survey next week on their teachers
- f. PTA Social
 - i. Great idea, for the individuals who participated it was a great time- Thanks Nicole for planning it!
 - ii. Date in future should be selected during a slower time to encourage more people to attend
 1. There had been movie night, then Halloween and it had just been a long week
 2. There was confusion on if had been cancelled because a FB message made mention of no rsvps so it would be cancelled. However, on the flyer there was no way to RSVP. Also, flyer went out same day of event
 - iii. There is a lot of potential for these types of events in the future and everyone seems to be on board to participate -just more planning to ensure they are successful.

7) Tabled Business for Future Discussions

- a. December PTA Meeting
 - i. Increase in Spell-a-thon Prize Budget

8) Adjournment of Meeting

- a. Meeting Adjourned at 3:40 pm by Julianna A.